

How to Conduct a Google News Checkup for Your Site

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Step One: Do a Google News Search

[Web](#) [Images](#) [Videos](#) [Maps](#) **News** [Shopping](#) [Gmail](#) [more](#) ▼

Google news

site:wgntv.com

Search

[Advanced news search](#)
[Preferences](#)

Navigate

- Make Sure You Go To Google News
 - <http://news.google.com>

Use the 'Site' Query Parameter

- Enter 'site:' (no quotes) Into the Google News Search Box
- Immediately following, enter your domain name (**no space after the colon**)

Sort the Results

- Click on the Lower(ish) Left Hand Side to Sort by Date

News

[Top Stories](#)
[More sections](#) ▼

› All news

[Images](#)
[Blogs](#)

› Any recent news

[Past hour](#)
[Past day](#)
[Past week](#)
[Past month](#)
[2010](#)
[2009](#)
[2001-2006](#)
[Archives](#)

› Sorted by relevance
[Sorted by date](#)

Sort Results Here!

Step Two: See If You're Even Included



[Pop lowers sperm count](#) ☆

WGNtv.com - [Jackie Soto](#) - 1 hour ago

A new study out this morning shows men who drink pop have a 6% lower sperm count than men who didn't drink it. Researchers say it is not the caffeine in the ...

[8 bombings in Iraq kill 49 people, hurt 160](#) ☆

WGNtv.com - 1 hour ago

At least seven bombs ripped through apartment buildings across Baghdad Tuesday and another struck a market, killing 49 people and wounding more than 160, ...

[Apr. 6: Music Lounge - Live Performance by The BoDeans](#) ☆

WGNtv.com - 2 hours ago

The BoDeans are a rock & roll band formed in Waukesha, WI, by singer/songwriters and guitarists Sammy Llanas and Kurt Neumann, who had played together since ...

[Apr. 6: Lunchbreak - Stephanie Merello of tinycakes Makes Double Chocolate ...](#) ☆

WGNtv.com - 2 hours ago

The Logan Square Kitchen is a sustainable event space & shared use kitchen space in Logan Square. Owner Zina Murray gives small batch, artisanal bakers, ...

[Apr. 6: Focus on Family - Kristen and Chris Conn Founders of MightyNest.com](#) ☆

WGNtv.com - 2 hours ago

MightyNest is a website devoted to helping parents create safer, healthier homes for their families. MightyNest grew out of personal experience. ...

[Apr. 6: Midday Fix - Author Vernon Schmidt - Appliance Handbook for Women ...](#) ☆

WGNtv.com - 2 hours ago

The #1 customer complaint with dishwashers is the dishes are not getting clean or the dishwasher leaves a film on the dishes. The #1 cause is using too much ...

[CPS student shot walking to school](#) ☆

WGNtv.com - [William DeShazer](#) - 2 hours ago

CHICAGO - A Chicago Public Schools student was shot as he walked to school Tuesday morning, and is now hospitalized in critical condition. ...



Your search - **site:cltv.com** - did not match any documents.

Suggestions:

- Make sure all words are spelled correctly.
- Try different keywords.
- Try more general keywords.
- Try [Google News Archives Search](#).
- Try [Google Blog Search](#).

Also, you can browse today's headlines on the [Google News](#) homepage.

Step Three: Submit Your Site If You're Not Included

Google news

News (publishers) Help

[Help topics](#) [Google News \(publishers\)](#) > [Help articles](#) > [Contacting Support](#) > Contact Us

[Help forum](#)

[Help for Publishers](#)

[Google News Help](#)

[About Google News](#)

[News Blog](#)

[Contacting Support](#)

Suggest news content for Google News

In order for us to review your content for inclusion in Google News, please provide us with the following information:

* Required Field

Are you a representative of the news provider for the content you're suggesting?

No

Yes

General Information

* How many authors and editors contribute to the creation of your news content?

* Contact information available on your site:
Example: <http://MyNewsSite.com/ContactUs>

List of authors and editors available on your site:
Example: <http://MyNewsSite.com/AboutUs/Staff>

Your Correct
Publication
Name

```
- <urlset>
- <url>
- <loc>
  http://www.wgntv.com/wgntv-iraq-b<
</loc>
- <n:news>
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  </n:publication>
  <n:publication_date>2010-04-06T
  <n:title>8 bombings in Iraq kill 49 p
- <n:keywords>
  Unrest, Conflicts and War, Explos:
  Conflicts, Bombings, Defense, Ve<
  Interventions
```

Navigate

- Go to the Google News Submission Form
 - http://www.google.com/support/news_pub/bin/request.py?contact_type=suggest_content

Fill Out the Form Correctly

- Make Sure You Use the Publisher Name Specified In Your Google News Sitemap (MUST MATCH!!)

Your contact information

Please provide your contact information in case we need to get back to you for more information.

Step Four: Is It Being Included Quickly?

[Pop lowers sperm count](#) ☆

WGNTv.com - [Jackie Soto](#) - 1 hour ago

A new study out this morning shows men who drink pop had a 30% lower sperm count than men who didn't drink it. Researchers say it is not the caffeine in the ...

[8 bombings in Iraq kill 49](#)

WGNTv.com - 1 hour ago

At least seven bombs ripped ... killing 49 people and woundin

[Some of the recent attacks in Iraq](#) ☆

Los Angeles Times - 9 minutes ago

By AP — March 7 — Series of bombings and rocket and mortar attacks kill 36 in Baghdad on Election Day. — March 3 — Suicide bombers strike in quick ...

[Apr. 6: Music Lounge - L](#)

WGNTv.com - 2 hours ago

The BoDeans are a rock & rol
Llanas and Kurt Neumann, wi

[White House reconsiders visit by A](#)

Los Angeles Times (blog) - 10 minutes ago

Less than 10 days after President Obama themselves engaged in an escalating verb

[Feds announce \\$410 million for O'Hare runways](#) ☆

Chicago Tribune (blog) - [Monique Garcia](#) - 4 minutes ago

The expansion of O'Hare International Airport got a \$410 million boost today as federal officials announced money to help build three runways. US Sen. ...

[Apr. 6: Lunchbreak - Ste](#)

WGNTv.com - 2 hours ago

The Logan Square Kitchen is
Zina Murray gives small batch

[NCAA championship game earns f](#)

Los Angeles Times - 10 minutes ago

By AP Duke's 61-59 win over Butler on M That's up 31 percent from the 10.8/18 for

[Whole Foods recalls frozen tuna steaks](#) ☆

chicagotribune.com - 10 minutes ago

Associated Press | Whole Foods Market is recalling frozen yellow fin tuna steaks, with best-by dates of Dec. 5, 2010, because they could have elevated ...

[Apr. 6: Focus on Family](#)

WGNTv.com - 2 hours ago

MightyNest i
gr

[Kirkland investment adviser 'knows](#)

Los Angeles Times - [Gene Johnson](#) - 12 r

SEATTLE (AP) — A Kirkland investment

[Georgia rocker loves the feel of New York](#) ☆

Chicago Tribune - 14 minutes ago

Check It

- Does Google News Seem to Be Including Your Content Quickly?
- Remember to Sort Results By Date Versus Relevancy
- Does G'News Seem to Be Including All The Appropriate Content?

Fix It

- Make Sure Your Google News Sitemap is Working and It Lists All Your Content
- Get More Links to Your Content from Sites/Pages That Have A Lot of Links Going to Them

Step Five: Check Content from Interior Pages (Blogs, Subdomains)

The image displays three sequential screenshots of a Google News search interface, illustrating the process of finding content from interior pages like blogs and subdomains. Each screenshot shows the search bar with a specific subdomain entered, the search results, and a sample news article.

- First Screenshot:** The search bar contains `site:blogs.chicagotribune.com`. The search results show a news item from "Chicago Tribune (blog) - 1 hour ago" with the headline "G-mail tip".
- Second Screenshot:** The search bar contains `site:latimesblogs.latimes.com/lanc`. The search results show a news item from "Los Angeles Times (blog) - 21 minutes ago" with the headline "Villaraigosa calls for shutting down some city d".
- Third Screenshot:** The search bar contains `site:chicagonow.com/blogs/gowhe`. The search results show a news item from "ChicagoNow (blog) - 39 minutes ago" with the headline "Gerald Walker comments on recent Chicago m".

Examples:

`site:blogs.chicagotribune.com`

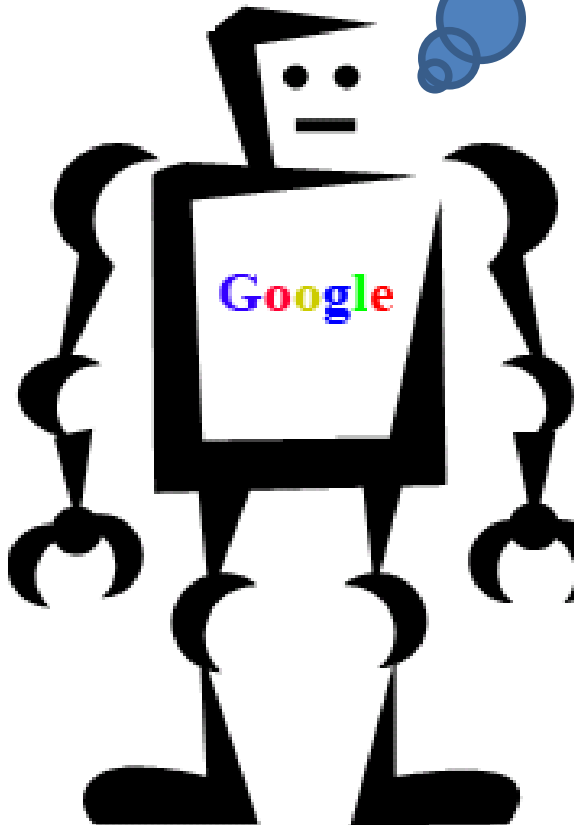
`site:latimesblogs.latimes.com`

`site:chicagonow.com/blogs/gowhere-hip-hop`

`site:latimesblogs.latimes.com/lanow`

Hope your checkup went well! Please
be sure to conduct a checkup once
every 90 days.

If there are any questions, feel free to
ask!



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 - Twitter: [@BrentDPayne](https://twitter.com/BrentDPayne) (follow w/ caution)
 - More SEO Presentations:
<http://www.brentdpayne.com/presentations>