

Multiple Intent Product Pages

Brent D. Payne



Amazon's Product Details Page

amazon.com **Prime** Hello, Brent D Payne. We have [recommendations](#) for you. ([Not Brent?](#)) Save Up to 25% Off College Essentials

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Nikon D3000 10.2MP Digital SLR Camera with 18-55mm f/3.5-5.6G AF-S DX VR Nikkor Zoom Lens

by [Nikon](#)

★★★★☆ (243 customer reviews) | (148)

List Price: ~~\$549.95~~

Price: [See price in cart](#) ([Why don't we show the price?](#))



In Stock.

Ships from and sold by **Amazon.com**. Gift-wrap available.

[14 new](#) | [34 used](#) from \$420.00 | [2 refurbished](#) from \$449.00



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notes

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Buy this Nikon DSLR, Save up to \$250 on a Qualifying NIKKOR Lens

For a limited time, purchase the Nikon D3000 kit and save up to \$250 with the combined purchase of a [qualifying NIKKOR lens](#) from Amazon.com. Please note that this offer applies only to purchases of products sold by Amazon.com and does not apply to products sold by third-party merchants and other sellers through the Amazon.com site. [Learn more](#)

There is a newer model of this item:



[Nikon D3100 14.2MP Digital SLR Camera with 18-55mm f/3.5-5.6 AF-S DX VR Nikkor Zoom Lens](#) ★★★★★ (254)
In Stock.

See a problem with this suggestion? [Let us know](#)

Prime

or 1-Click Checkout

Ship to:

Get it:

Order within 11hr 50min

This will be a Gift

More Buying Choices

J&R Music and Computer World
\$449.88 + Free Shipping

17th Street Photo
[See price in cart](#)

Vanns
[See price in cart](#)

50 used & new

Have one to sell?

[Share](#)

Amazon's 'Sell' Option

amazon.com
Prime

Hello, Brent D Payne. We have [recommendations](#) for you. (Not Brent?)

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Save Up to 25% Off College Essentials

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Shop All Departments | Search Electronics | GO | Cart | Your Lists

Camera & Photo | All Electronics | Brands | Bestsellers | Digital SLRs & Lenses | Point-and-Shoots | Camcorders | Pro Video | Accessories | Deals

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More Buying Choices

Music and outer World
88 + Free Shipping
[Add to Cart](#)

Street Photo
rice in cart ✓
[Add to Cart](#)

Various
[See price in cart](#) ✓
[Add to Cart](#)

50 used & new

Have one to sell? [Sell on Amazon](#)

Share

The 'Sell On Amazon' Details Page

Product Sell Pages

- All Unique URLs
- No Canonical Tags
- Non-Shared URL with Product Page

amazon.com

CONDITION

PRICE/FULFILLMENT

CONFIRM AND COMPLETE

Please verify that this is the exact product you want to sell.

To list your item in Amazon.com, you must specify the product's format or edition of an product, and noting the difference in your seller comments, is not permitted per our [Selling Policies](#). If your product does not exactly match the product below, please try [searching](#) for it again.

List Your Product in 60 Seconds

Listing is free--here's what we need:



Nikon D3000 10.2MP Digital SLR Camera with 18-55mm f/3.5-5.6G AF-S DX VR Nikkor Zoom Lens

ASIN: B002JCSV5I

Brand Name: Nikon

Manufacturer: Nikon

Manufacturer Part Number: D3000 18-55mm Kit

Package Quantity: 1

UPC: 018208254620

EAN: 0018208254620

On this page you'll

1. Verify the product you are selling
2. Select the product's condition
3. Add your comments about the condition of your product

On the next page you'll

1. Enter the price of your product
2. Enter the quantity you have for sale
3. Select your shipping method

To disburse to your account

we will need to collect your credit card number, billing address, phone number and checking account information that can be found on a personal check. If you prefer, you can list your product now and return later to provide your checking account information.

Select the condition of your product

Please choose from the drop-down menu below after reviewing our [condition guidelines](#). The listing of "Collectible" books is limited to approved sellers only. [Learn more](#) about the approval process and Collectible Books Requirements.

Condition: - Select -

Add your comments about the condition

Please add a short comment to better describe the condition of your product. You are limited to 2000 characters.

Condition Note:

(Add your comments about the condition)

Example: Dust cover missing. Some scratches on the front.

Continue

Amazon's Big SEO Mistake

Disallowed = Mistake

- Amazon Has 6.3Million Records Disallowed!
- All Missed Opportunities to Rank for "Sell [product title]"



site:https://catalog-retail.amazon.com

About 6,310,000 results (0.18 seconds)



Advanced search

Everything

Images

Videos

News

Shopping

More

Chicago, IL 60611

Change location

Show search tools

<https://catalog-retail.amazon.com/abis/Classify/Sa...> +1

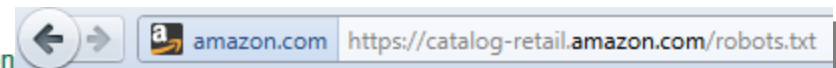
<https://catalog-retail.amazon.com/abis/Classify/Se...> +1

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catalog-retail.amazon.com/abis/syh/DisplayCondition?_...



```
User-agent: *  
Disallow: /
```

What Amazon Should Do... Easiest

Robots.txt

- Allow Access

Canonical

- Use a Canonical Tag to Merge PageRank of 'Sell Page' to 'Product Page'
- Point All Sell Pages to Equivalent Product Pages
- Keeps PageRank Consolidated to One Page

Edit Title Tag

- "Amazon: Sell or Buy [Product Title]"
 - Allows for Dual Purpose of Product Page

amazon.com

1 CONDITION 2 PRICE/FULFILLMENT 3 CONFIRM AND COMPLETE

Please verify that this is the exact product you want to sell.

To list your item in Amazon Marketplace, it must exactly match the product you are listing against. Listing a different format or edition of an product, and noting the difference in your seller comments, is not permitted per our [Selling Policies](#). If your product does not exactly match the product below, please try [searching](#) for it again.

Nikon D3000 10.2MP Digital SLR Camera with 18-55mm f/3.5-5.6G AF-S DX VR Nikkor Zoom Lens
ASIN: B002JCSV51
Brand Name: Nikon
Manufacturer: Nikon
Manufacturer Part Number: D3000 18-55mm Kit
Package Quantity: 1
UPC: 018208254620
EAN: 0018208254620

On this page you'll

1. Verify the product you are selling
2. Select the product's condition
3. Add your comments about the condition of your product

On the next page you'll

1. Enter the price of your product
2. Enter the quantity you have for sale
3. Select your shipping method

To disburse to your account we will need to collect your credit card number, billing address, phone number and checking account information that can be found on a personal check. If you prefer, you can list your product now and return later to provide your checking account information.

Select the condition of your product
Please choose from the drop-down menu below after reviewing Books Requirements.

Add your comments about the condition
Please add a short comment to better describe the condition of your product. You are limited to 2000 characters.

Condition Note:
(Add your comments about the condition) Example: Dual cover missing. See photos on the front.

Continue

Canonical Tag

amazon.com Hello, Brent D Payne. We have recommendations for you. Save Up to 25% Off College Essentials
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Camera & Photo All Electronics Brands Bestsellers Lenses & Lenses Point-and-Shoots Camcorders Pro Video Accessories Deals

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List Price: \$649.95
Price: **See price in cart** (Why don't you show the price?)
Prime
In Stock.
Ships from and sold by Amazon.com. Gift-wrap available.
14 new 34 used from \$420.00 2 refurbished from \$449.00

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In Stock.
See a problem with this suggestion? [Let us know](#)

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Prime Add to Cart
or 1-Click Checkout
Ship to: Brent D. Payne - Chicago
Get it: Tue +3.99 Wed FREE
Order within 11hr 50min
Buy now with 1-Click®
Add to Wish List

More Buying Choices
J&R Music and Computer World \$449.88 + Free Shipping
17th Street Photo See price in cart

BALDSEO
SEO & Social Media Consulting Firm

What Amazon Should Do... Best

Robots.txt

- Not Applicable Due to New URL Structure

URL Structure

- Utilize a Hashtag (#) in the URL When Going to the 'Sell on Amazon' Page
- Keeps PageRank Consolidated to One Page
- Less Reliant on Canonical

Edit Title Tag

- "Amazon: Sell or Buy [Product Title]"
- Allows for Dual Purpose of Product Page

The image shows a screenshot of the Amazon.com product page for a Nikon D3000 10.2MP Digital SLR Camera with 18-55mm f/3.5-5.6G AF-S DX VR Nikkor Zoom Lens. A red callout box with the text "Utilize # in the URL Structure" is overlaid on the product image. A red arrow points from the callout box down to the "Sell on Amazon" page, which is also visible in the background. The "Sell on Amazon" page includes a "Please verify that this is the exact product you want to sell." section, a "Select the condition of your product" dropdown menu, and an "Add your comments about the condition" section. The "Sell on Amazon" page also includes a "List Your Product in 60 Seconds" section with instructions on how to list the product.

Contact Us for More Details



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