

# SEO for WordPress Blogs

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## SEO Overview

- How a Webpage Ranks Well in Search Engines
- Search Engine Market Share
- User Search Behavior

## Keyword Research

- Google Trends/Hot Trends/Insights for Search
- Google Keyword Research Tool
- MS/Bing xRank

## Site Structure

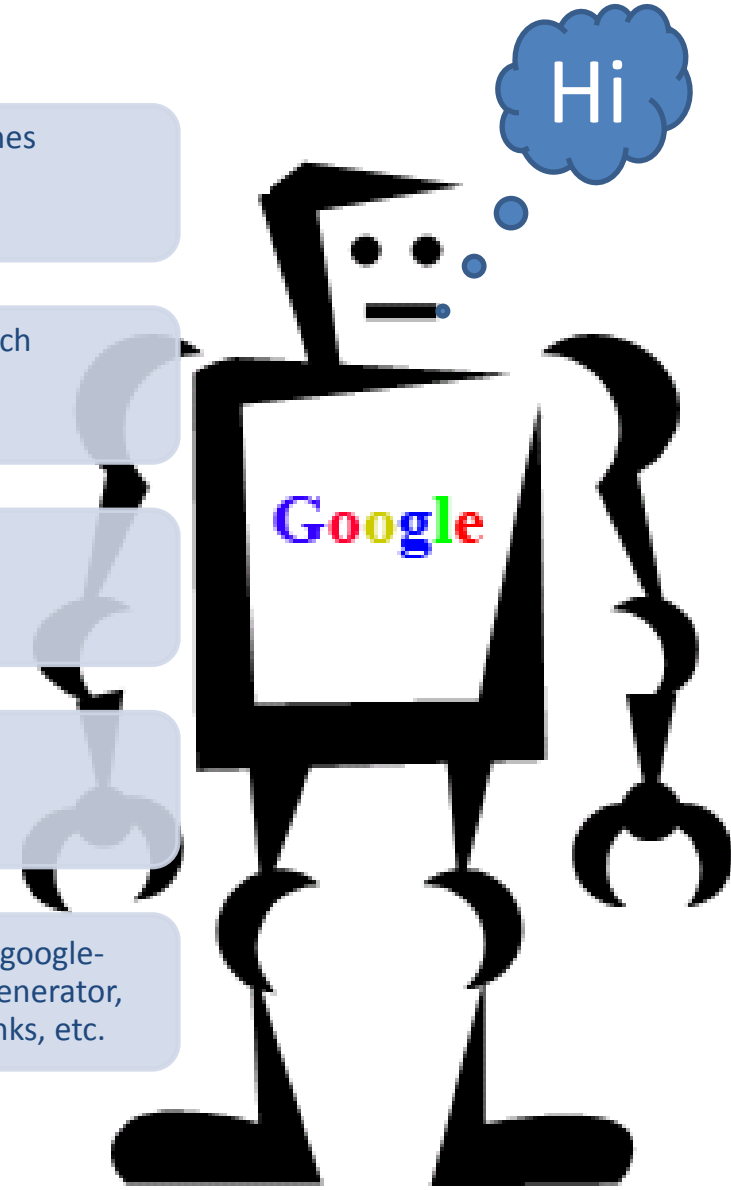
- Linking Structure
- Duplicate Content Mitigation
- HTML Elements for SEO Emphasis

## Site Visibility

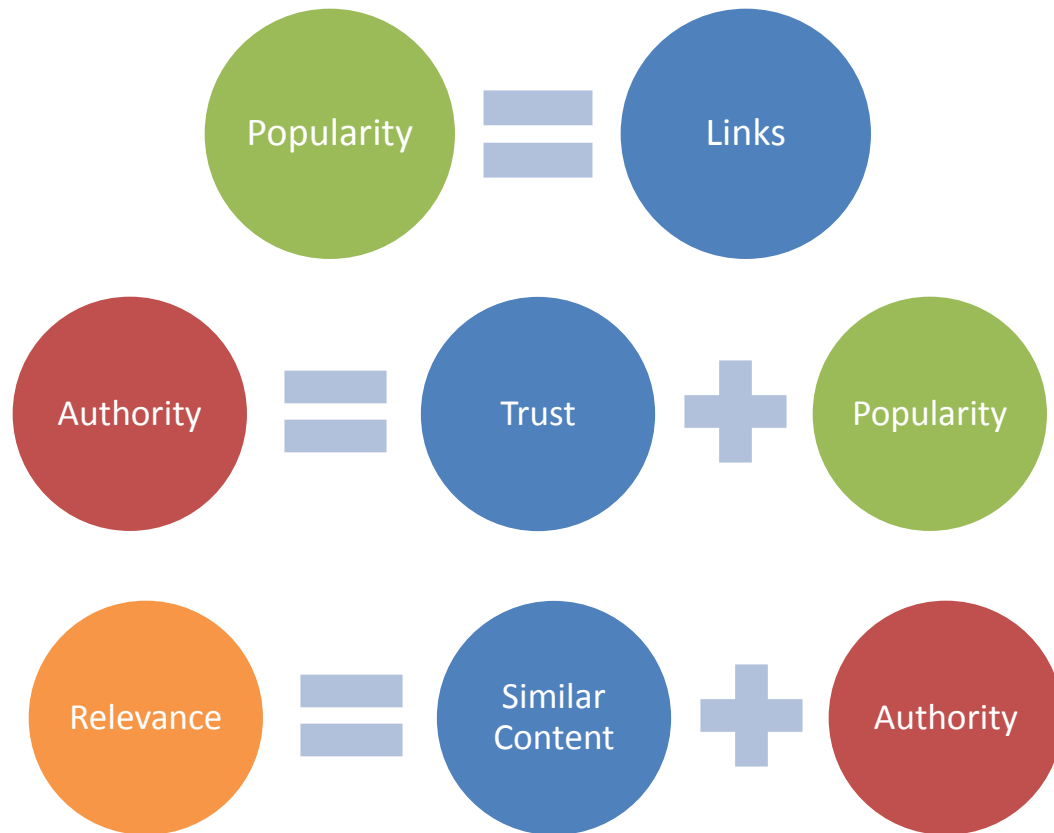
- Sitemaps & Google Webmaster Tools
- Google News Site Submission/Nuances
- Google Blog Search Site Submission

## Essential Plugins to Do It!

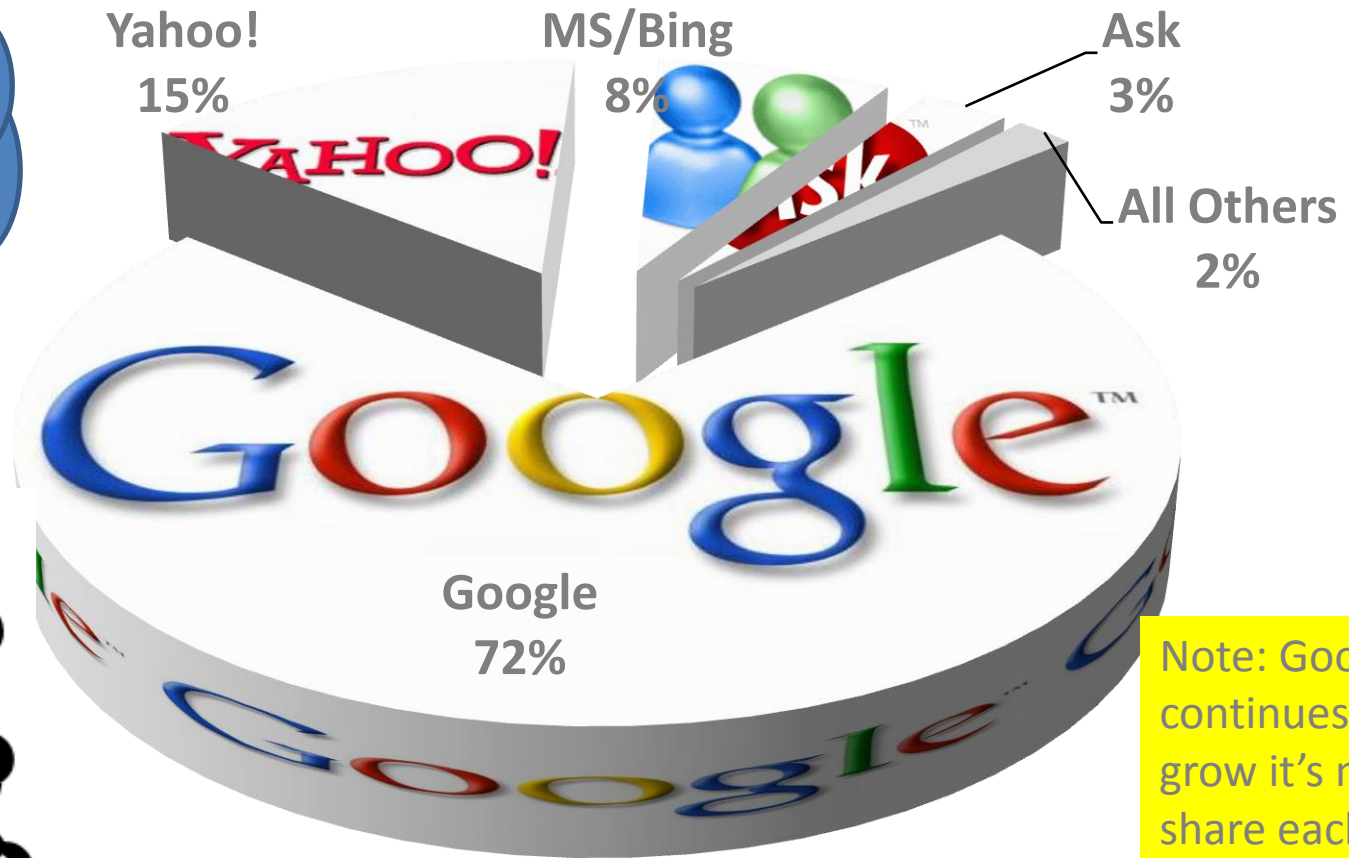
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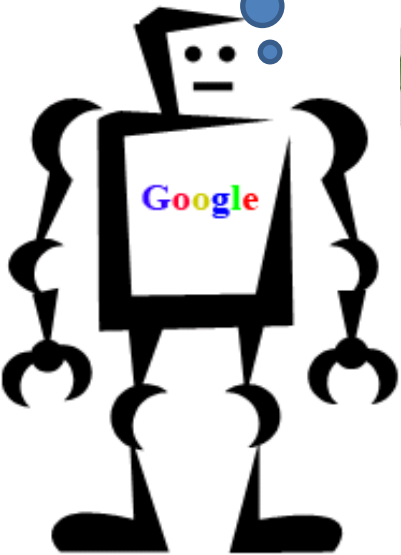
# How a Webpage Ranks Well in Search Engines



# Why the Obsession with Google?



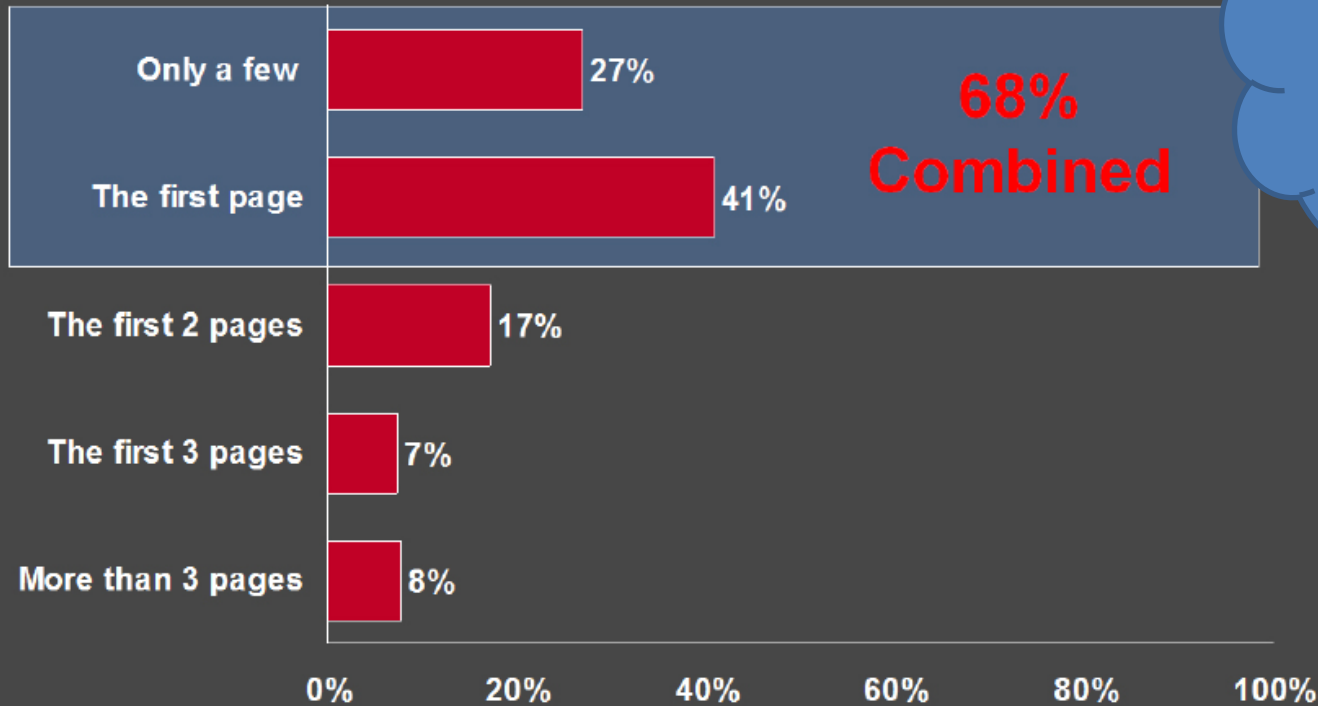
Eat my dust!



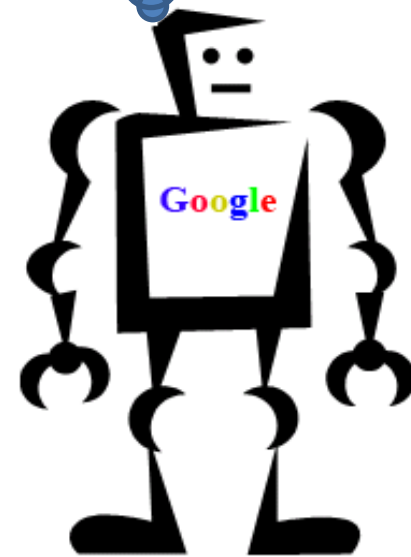
Note: Google continues to grow its market share each quarter!

# 70% of Users Don't Go Beyond the 1<sup>st</sup> Page of Search Engines!

## 68% Of Search Engine Users Click Results Within The First Page of Results



Well, looks like getting to that first page is REALLY important then.



**Question:** When you perform a search on a search engine and are looking over the results, approximately how many results do you typically review before clicking one? (select one)

Percentage of Search Engine Users

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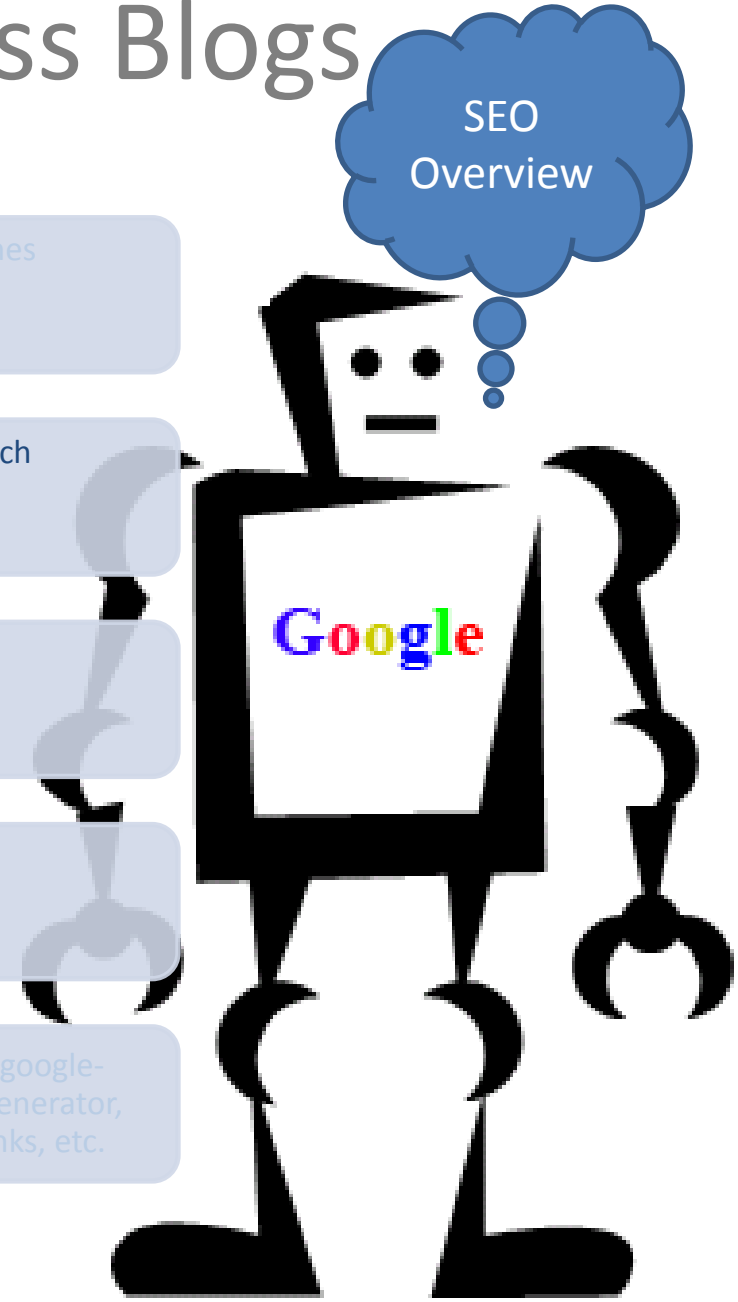
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SEO Overview



# Category/Vertical Keyword Research

**Filter**

United States  All subregions

Last 7 days

Entertainment

**Search**

- ▶ Computers & Electronics
- ▼ Entertainment
  - Celebrities
  - Clubs & Nightlife
  - ▼ Comics & Animation
    - Anime & Manga
    - Cartoons
    - Comics
  - Dancing
  - Entertainment Industry
  - Fashion & Modeling
  - Fun & Trivia
  - ▶ Humor & Bizarre
  - ▶ Movies
  - ▶ Multimedia Content
  - ▶ Music
  - Radio
  - ▶ TV
- ▶ Finance & Insurance

Discover the top volume search terms by category

Discover fastest rising search terms by category

**Search terms in Entertainment** *United States, Last 30 days*

Top searches		Rising searches	
1.	<a href="#">lyrics</a> (100)	1.	<a href="#">jett travolta</a> (Breakout)
2.	<a href="#">youtube</a> (60)	2.	<a href="#">john travolta</a> (+2100%)
3.	<a href="#">movie</a> (40)	3.	<a href="#">golden globes</a> (+950%)
4.	<a href="#">music</a> (30)	4.	<a href="#">american idol</a> (+450%)
5.	<a href="#">movies</a> (30)	5.	<a href="#">notorious</a> (+400%)
6.	<a href="#">tv</a> (20)	6.	<a href="#">24</a> (+90%)
7.	<a href="#">you tube</a> (15)	7.	<a href="#">movie times</a> (+70%)
8.	<a href="#">videos</a> (15)	8.	<a href="#">cnn</a> (+70%)
9.	<a href="#">radio</a> (15)	9.	<a href="#">vh1</a> (+60%)
10.	<a href="#">free movies</a> (10)	10.	<a href="#">itunes download</a> (+60%)

<http://www.google.com/insights/search>



# Just Because YOU Search THAT Way . . .



movie times, movie showtimes, movie listings

Search Trends

Tip: Use commas to compare multiple search terms.

United States

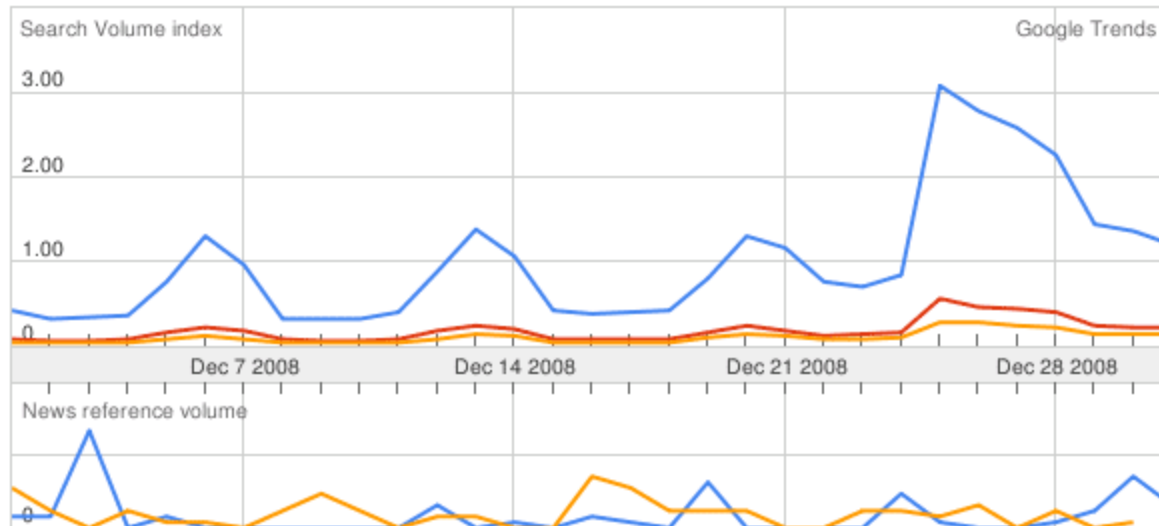
All subregions

Dec 2008

Searches [Websites](#)

Scale is based on the average traffic of **movie times** from United States in Dec 2008. [Learn more](#)

**movie times** 1.00 **movie showtimes** 0.18 **movie listings** 0.10



Rank by **movie times**

Compare multiple terms to determine which term receives the highest volume of search traffic.

Use the drop down menus to change the date range and regional data sets.

Export the data to a CSV (Opens in Excel, must be logged into Google Account).

Export this page as a CSV file

[CSV with relative scaling](#) | [CSV with fixed scaling](#)

<http://www.google.com/trends>



# Breaking News Keyword Research

Jan 21, 2009 - [change date](#)

Updated 20 minutes ago

[iGoogle Gadget](#) New! [Site Feed](#)

1. [obama retakes oath](#)
2. [dan abrams](#)
3. [karen shaw petrou](#)
4. [lost premiere](#)
5. [shane dronett](#)
6. [jim demint](#)
7. [james willis](#)
8. [pet food recall](#)
9. [richard parsons](#)
10. [maestro harrell](#)
11. [ali wentworth](#)
12. [toll brothers](#)
13. [sarah spain](#)
14. [glengarry glen ross](#)
15. [lost season 5 premiere](#)
16. [rylan fuchs](#)
17. [brooke colvin](#)
18. [military one source](#)
19. [abc lost](#)
20. [rush limbaugh obama](#)
21. [obama s first day](#)
22. [george carlin 7 words](#)
23. [jeff kent](#)
24. [cliff bar](#)
25. [lie to me](#)
26. [oregon mayor](#)
27. [secretary of state](#)
28. [ken langone](#)
29. [peanut recall](#)
30. [david vitter](#)
31. [marfa texas](#)
32. [usps tracking](#)
33. [apple earnings](#)
34. [taxslayer](#)
35. [lost schedule](#)
36. [moore county schools](#)
37. [lexus sc](#)
38. [cooley godward](#)
39. [kenny anderson](#)
40. [what does the secretary of state do](#)
41. [shannon wilcox](#)
42. [kelli williams](#)
43. [seven words you can never say on television](#)
44. [jersey jackpot raffle](#)
45. [lost season 4 recap](#)
46. [ibm layoffs](#)
47. [andrew cuomo](#)
48. [gitmo](#)
49. [spinderella](#)
50. [lost tv show](#)
51. [pure romance](#)
52. [peanut butter recall list](#)
53. [lobbyist](#)
54. [j crew](#)
55. [what time does lost come on](#)
56. [serinda swan](#)
57. [kitty dukakis](#)
58. [lost tonight](#)
59. [turbo tax](#)
60. [saturn sky](#)
61. [danville shooting](#)
62. [michelle obama dress size](#)
63. [what channel is lost on](#)
64. [lost destiny calls](#)
65. [american idol judge fired](#)
66. [sigourney weaver the view](#)
67. [larry fitzgerald sr](#)
68. [march for life](#)
69. [brockton enterprise](#)
70. [rich cronin](#)
71. [keeley hazell gallery](#)
72. [cottage farms](#)
73. [petsmart recall](#)
74. [obama executive orders](#)
75. [razzies](#)
76. [juan williams](#)
77. [rivers cuomo](#)
78. [alex jacke](#)
79. [obama oval office](#)
80. [mypay](#)
81. [jeri ryan](#)
82. [salute to heroes inaugural ball](#)
83. [western connecticut state university](#)
84. [disney layoffs](#)
85. [razzies 2009](#)
86. [guantanamo bay](#)
87. [pay freeze](#)
88. [loose cannons](#)
89. [what channel is abc](#)
90. [buffalo wing shortage](#)
91. [ashley russell](#)
92. [sarah larson](#)
93. [razzies 2008](#)
94. [squirrel appreciation day](#)
95. [abc schedule](#)
96. [obama jacket](#)
97. [purple tunnel of doom](#)
98. [h and r block](#)
99. [lillian roth](#)
100. [lost numbers](#)

<http://www.google.com/trends>



# Determining Search Volume by Keyword

How would you like to generate keyword ideas?

Descriptive words or phrases (e.g. green tea)

Website content (e.g. www.example.com/product?id=74893)

Enter one keyword or phrase per line:

barack obama

Use synonyms

Match Type:

Keywords	Advertiser Competition	Approx Search Volume: December	Approx Avg Search Volume	
Keywords related to term(s) entered - <a href="#">sort by relevance</a>				
barack obama	<div><div style="width: 100%;"></div></div>	13,600,000	5,000,000	<a href="#">Add</a>
barak obama	<div><div style="width: 100%;"></div></div>	823,000	368,000	<a href="#">Add</a>
barrack obama	<div><div style="width: 100%;"></div></div>	450,000	165,000	<a href="#">Add</a>
barack obama biography	<div><div style="width: 100%;"></div></div>	301,000	90,500	<a href="#">Add</a>
barack obama speech	<div><div style="width: 100%;"></div></div>	165,000	110,000	<a href="#">Add</a>
barack obama 2008	<div><div style="width: 100%;"></div></div>	135,000	40,500	<a href="#">Add</a>
barack obama campaign	<div><div style="width: 100%;"></div></div>	135,000	40,500	<a href="#">Add</a>
barack obama issues	<div><div style="width: 100%;"></div></div>	90,500	22,200	<a href="#">Add</a>
barack obama pictures	<div><div style="width: 100%;"></div></div>	90,500	18,100	<a href="#">Add</a>

[Add all 122 »](#)

Download all keywords: [text](#), [csv \(for excel\)](#), [csv](#)

Provides long list of related terms (exports)

Shows approx. search volume

Shows advertiser competition for terms

Shows keywords by URL

How would you like to generate keyword ideas?

Descriptive words or phrases (e.g. green tea)

Website content (e.g. www.example.com/product?id=74893)

Enter a webpage URL to find keywords related to the content on the page. [?](#)

Include other pages on my site linked from this URL

[Or, enter your own text in the box below. \(optional\)](#)

[Filter my results](#)

<https://adwords.google.com/select/KeywordToolExternal>

# Celebrity/Entertainment Keyword Research

**Celebrity**

**Celebrity Top Movers**  
Tue Feb 17, 2009

- 33 [Stevie Wonder](#)
- 250 [Tim McGraw](#)
- 229 [Bette Davis](#)
- 228 [Wesley Snipes](#)
- 186 [Susan Sarandon](#)
- 194 [Ingrid Bergman](#)
- 246 [Brian Eno](#)
- 13 [Jennifer Lopez](#)
- 23 [Cristiano Ronaldo](#)
- 80 [Serena Williams](#)
- 56 [Depeche Mode](#)
- 91 [Spandau Ballet](#)
- 4 [Madonna](#)
- 249 [Petula Clark](#)
- 5 [Paris Hilton](#)
- 20 [Mariah Carey](#)
- 58 [Marilyn Monroe](#)

**1** **Rihanna**



- [Chris Brown 'sorry and saddened' over alleged Rihanna assault](#)  
Guardian Unlimited 1 day ago
- [R&B couple Rihanna and Chris Brown miss Grammys as he is quizzed by ...](#)  
Daily Mail 6 days ago
- [Rihanna Appalled by Brown's Apology?](#)  
extra tv 2/17/2009
- [more news...](#)

Compare celebrities



Date	Rank
Jan 27	~100
Feb 3	~100
Feb 10	2
Feb 17	1

Feb 17 [Rihanna And Chris Brown, Chris Brown And Rihanna](#)

Feb 12 [Rihanna And Chris Brown, Chris Brown And Rihanna](#)

Feb 10 [Chris Brown And Rihanna, Chris Brown Rihanna](#)

Hmm.  
Gates, got  
xRank  
right at  
least.

## Trends Data

- Updates multiple times per day
- Graph of trend history

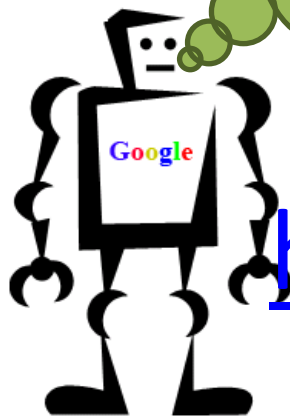
## Categories

- Celebrities
- Musicians
- Politicians

## Related Articles

- News
- Images
- Videos

<http://search.live.com/xrank>



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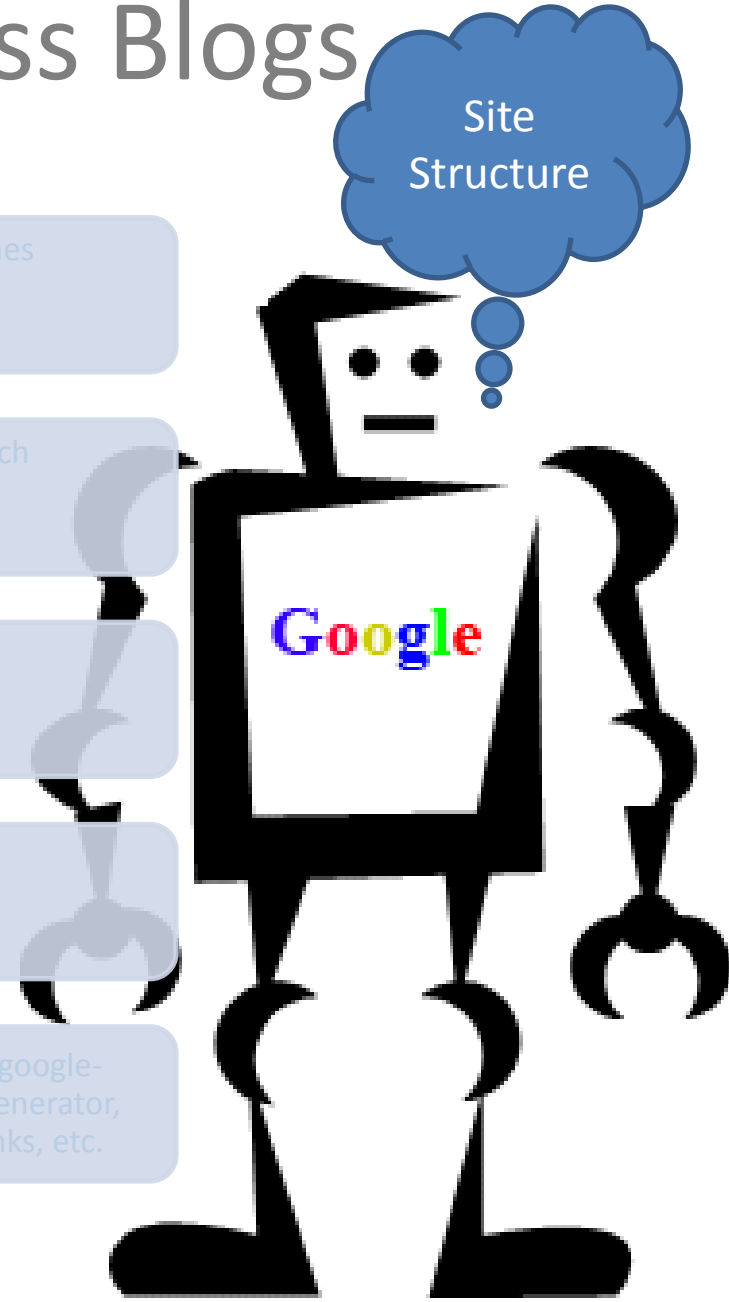
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## Site Visibility

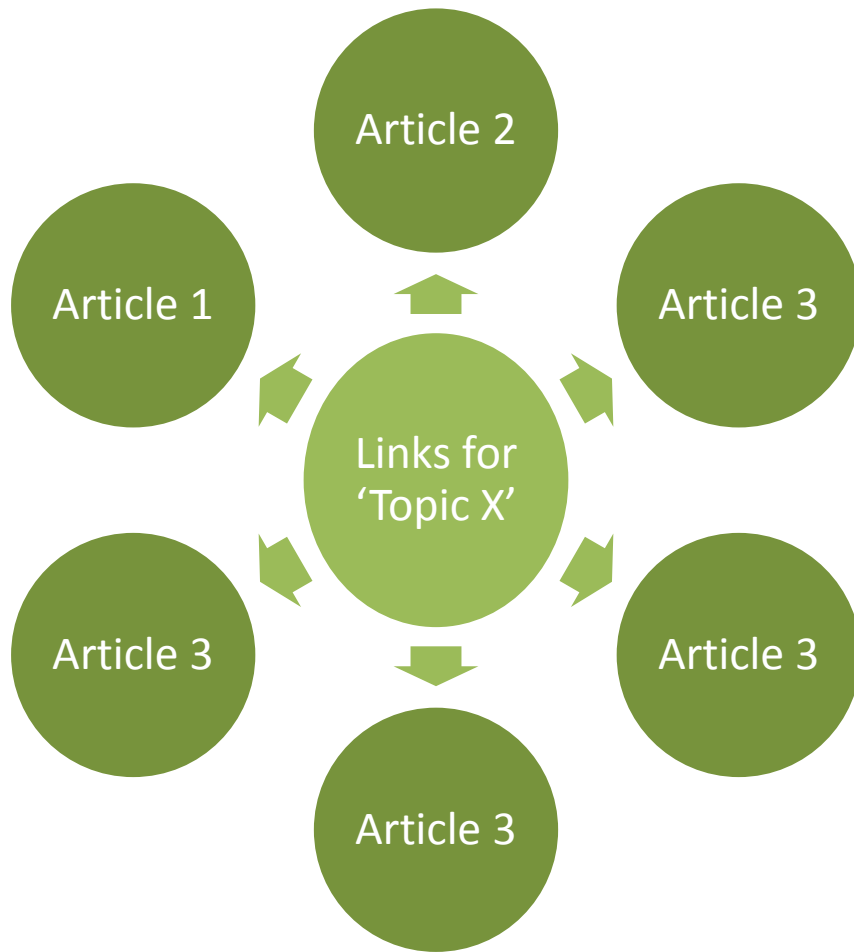
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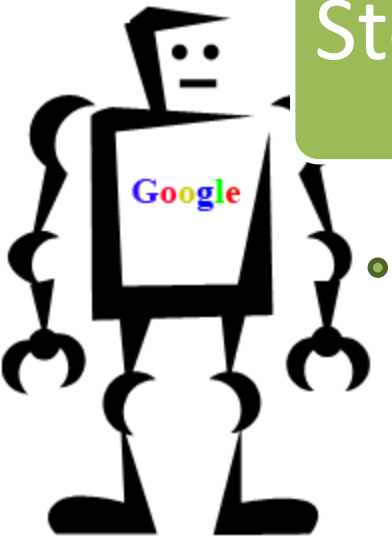
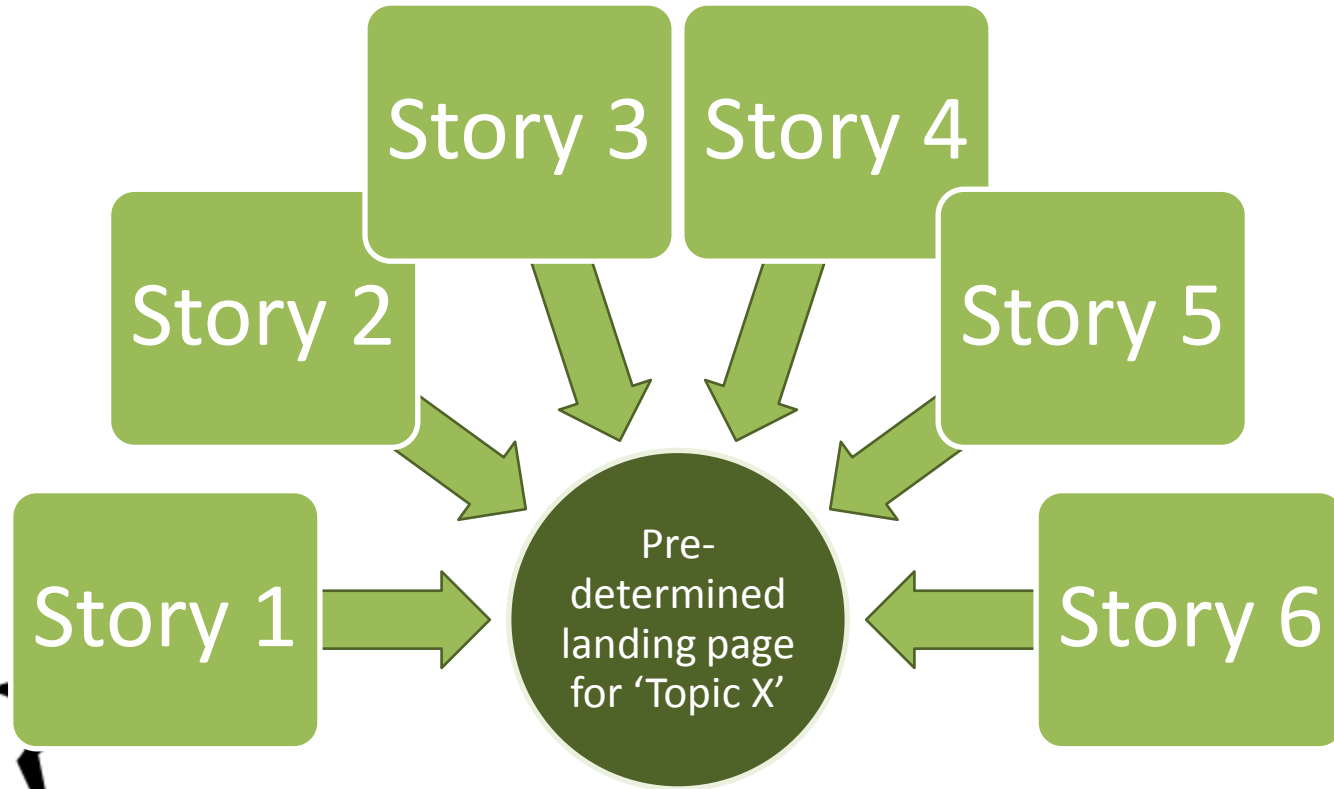
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# Linking Structure: Unorganized



# Linking Structure: Organized



Now this is popular content. I'm going to rank it well.

# The Most Important HTML Elements

## Title Tag

- The most important HTML element
- Communicate loudly but don't spam
- Must be unique!

## Meta Description

- Important mainly due to click through not SEO factors themselves
- Should be unique,

## H1

- Reiterate what the title tag states, one H1 per page
- Beat up your designers that use if tor 'style' instead of SEO emphasis

## H2

- Loosely reiterate what your H1 tag states, insert noise
- 2x the number of H tags on the page

## Bold, H3, Italics, URL, etc.

- H3 for breadcrumbs, featured areas, etc.
- Bold tag, strong tag = same thing
- URL is important for relevance with inbound links

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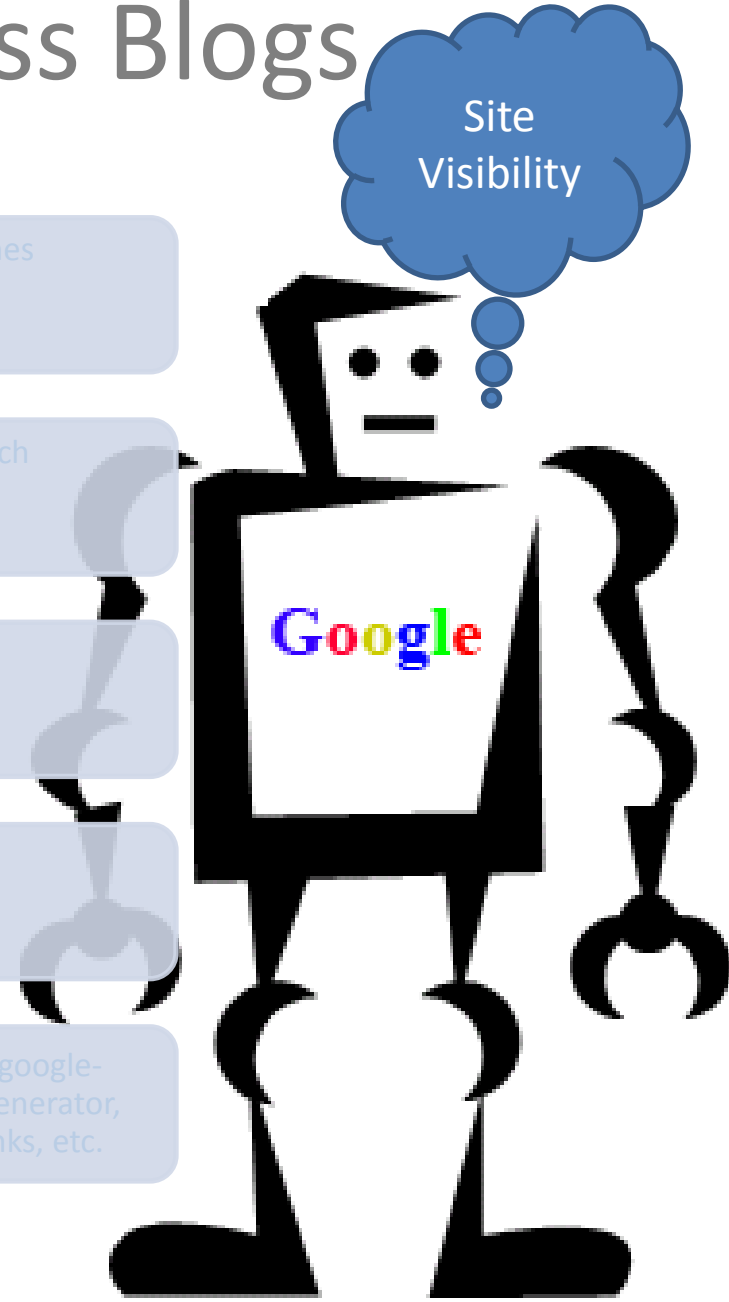
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# Google Webmaster Tools

Google webmaster tools

www.chicagotribune.com

<< Back to Home | 10

## Dashboard

- [Site configuration](#)
- [Your site on the web](#)
- [Diagnostics](#)

### Help with:

- [Top search queries](#)
- [Crawl errors](#)
- [Site reconsideration](#)
- [Sitemaps](#)
- [Links to your site](#)

## Dashboard

Pages from your site are included in Google's index.

### Top search queries

#	Query	Position
1	<a href="#">home depot</a>	12
2	<a href="#">sears</a>	6
3	<a href="#">ticketmaster</a>	4
4	<a href="#">maps</a>	6
5	<a href="#">twitter</a>	6
6	<a href="#">bank of america</a>	14
7	<a href="#">craigslist</a>	6
8	<a href="#">career builder</a>	8
9	<a href="#">itunes</a>	5
10	<a href="#">bankofamerica</a>	12

Updated Jul 28, 2009

[More >](#)

### Links to your site

Page	Links (1,913,421)
/	<a href="#">244,985</a>
/sports/	<a href="#">17,634</a>
/entertainment/	<a href="#">16,719</a>
/travel/	<a href="#">14,317</a>
/business/	<a href="#">13,618</a>
/inauguration	<a href="#">12,962</a>
/news/ininion/	<a href="#">12,154</a>

### Crawl errors

<a href="#">HTTP</a>	86
<a href="#">In Sitemaps</a>	90
<a href="#">Not followed</a>	78
<a href="#">Not found</a>	32,273
<a href="#">Restricted by robots.txt</a>	5,039
<a href="#">Timed out</a>	26
<a href="#">Unreachable</a>	1,426

Updated Jul 29, 2009

[More >](#)

### Sitemaps

Filename	Indexed URLs	Downloaded	Status
<a href="#">sitemap-news.xml</a>	0	Jul 10, 2009	✓
<a href="#">story-sitemap.xml</a>	5,367	Jul 10, 2009	⚠
<a href="#">sitemap.xml</a>	19,331	Jul 12, 2009	⚠
<a href="#">beta-sitemap.xml</a>	28	Jul 10, 2009	✓

[More >](#)



Add these gadgets and more to your iGoogle homepage.

# Google News: Inclusion Submission

## General Information

\* How many authors and editors contribute to the creation of your news content?

Please select one

\* Contact information available on your site:

Example: <http://MyNewsSite.com/ContactUs>

List of authors and editors available on your site:

Example: <http://MyNewsSite.com/AboutUs/Staff>

---

## Site Location Information

\* City:

### Google News Inclusion Submission Form

- Google News is by submission only. Furthermore, the site must be approved by Google to be in Google News. This is done manually but getting included is not as difficult as you may think. It's always worth making the attempt.

\* Content Type

### Download this Plugin

A YouTube video channel

- [http://www.google.com/support/news\\_pub/bin/request.py?contact\\_type=suggest\\_content](http://www.google.com/support/news_pub/bin/request.py?contact_type=suggest_content)

## Your contact information

# Google News: It's About the One-Box

Web [News](#) [Blogs](#)

Results 1 - 100 of about 2,420,000 for **Michelle Obama dress**. (0.18 seconds)

## News results for [Michelle Obama dress](#)



[Can Jason Wu Do More Than Dress Michelle Obama?](#) - 19 hours ago

Wu, 26, became an overnight star when **Michelle Obama** wore his white, one-shoulder gown to the inaugural balls. He makes the kind of clothes Mrs. **Obama** ...

[Slate](#) - [162 related articles](#) »

[Maria Pinto, Michelle Obama's designer, hopes for Hollywood fame](#) -

[Los Angeles Times](#) - [3 related articles](#) »

[Maria Pinto Explores Curves: Eyes Academy Awards](#) -

[Wall Street Journal Blogs](#) - [17 related articles](#) »

## Google News One-Box

- Appears on first page of Google Web for breaking news content
- Is piped into several other Google products

## Google News Homepage

- Decent traffic (though not like Yahoo! Homepage)
- Increases crawl and indexing in alternative search engines

# Google News is a Different Animal

## URL Differences

- Looks Once
- 301 Doesn't Retrigger
- Prefers Fresh URLs (i.e. new URLs)
- MUST Have at Least a 3-digit Number in the URL (or sitemap)

## Traffic Trends

- Greater Peaks & Valleys
- Easier to Win But Evaporates Quickly
- Google News 'One-Box' in Google Web is Unpredictable

## Less Understood

- More a Script Than a Spider
- Change to Site Requires Notification to Google News
- Google News Homepage = Uncertainties

## Robots Activity

- Much More Reliant on Sitemaps (Specifically News Sitemaps)
- No Separation of Googlebot from 'Gnewsbot'
- Causes Control Issues for Webmaster

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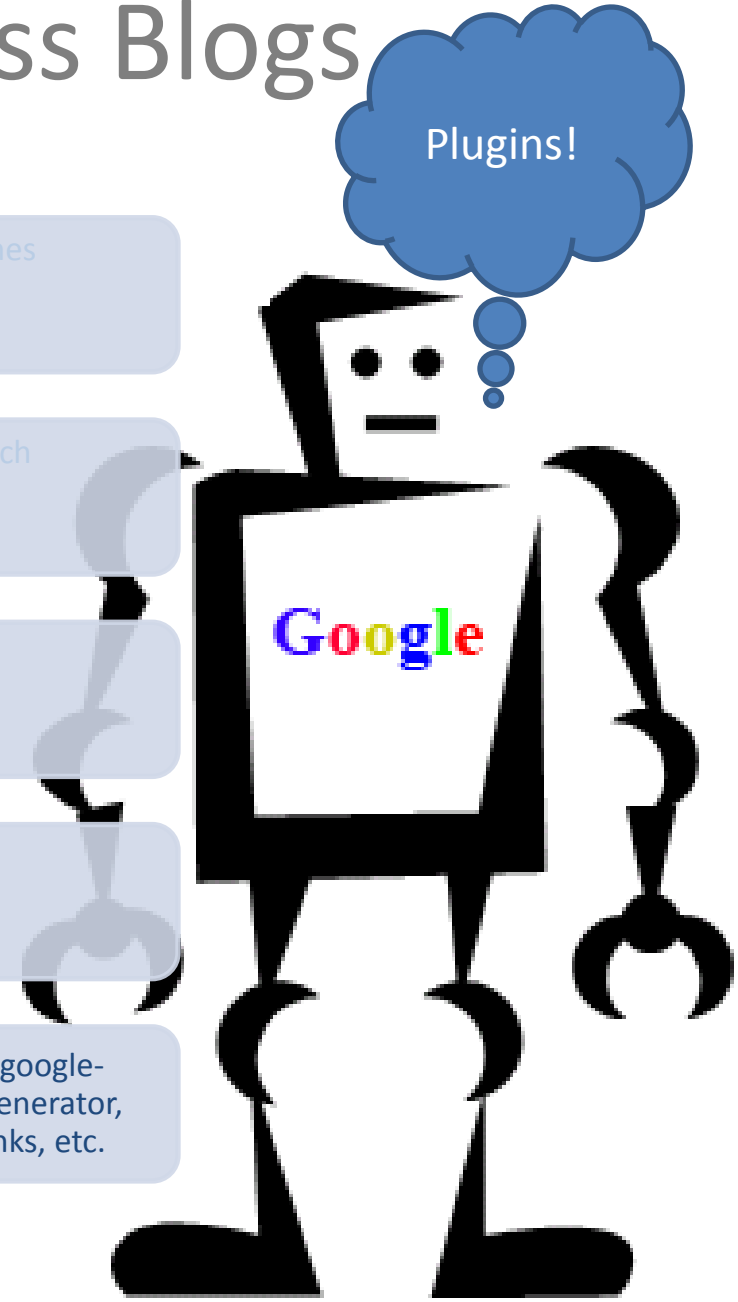
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Plugins!



# Essential Plugins: All in One SEO Pack

Extend Home

Plugins

■ Developer Center

Themes

Ideas

Kvetch!

Popular Tags [More »](#)

widget (883)

Post (777)

admin (585)

posts (542)

plugin (506)

sidebar (497)

comments (449)

images (323)

links (311)

google (293)

page (277)

rss (240)

twitter (203)

## All in One SEO Pack

Description Installation [FAQ](#) [Stats](#)

**Author:** [halls of montezuma](#)

**Optimizes** your Wordpress blog for Search Engines (**Search Engine Optimization**).

[Download now!](#)

**If upgrading, please back up your database first!**

Download

### FYI

**Version:** 1.6.4

[Other Versions »](#)

**Last Updated:** 2009-7-14

**Requires WordPress Version:** 1.5  
or higher

**Compatible up to:** 2.8.1

[Author Homepage »](#)

[Plugin Homepage »](#)

[Donate to this plugin »](#)

## All in One SEO Pack

- Allows for significant flexibility on the most important SEO aspects such as: title tag editing, flexibility to enter additional metas, duplicate content mitigation, canonical URLs, etc.

## Download this Plugin

- <http://wordpress.org/extend/plugins/all-in-one-seo-pack/>

### See what others are saying...

1. [Plugin: All in One SEO Pack] "You do not have sufficient permissions"
2. [Plugin: All in One SEO Pack] Description for Categories
3. [Plugin: All in One SEO Pack] can't create titles

# Essential Plugins: Get Recent Comments

Extend Home

Plugins

■ Developer Center

Themes

Ideas

Kvetch!

Popular Tags [More »](#)

widget (883)

Post (777)

admin (585)

posts (442)

plugin (536)

sidebar (497)

comments (449)

images (323)

links (314)

google (283)

page (277)

rss (241)

twitter (233)

## Get Recent Comments

Description Installation Screenshots Other Notes Stats

**Author:** Krischan Jodies

This plugin shows excerpts of the latest comments and/or trackbacks in your sidebar. You have comprehensive control about their appearance. This ranges from the number of comments, the length of the excerpts up to the html layout. You can let the plugin order the comments by the corresponding post, or simply order them by date. The plugin can (optionally) separate the trackbacks/pingbacks from the comments. It can ignore comments to certain categories, and it offers support for gravatars. It only gives extra work to the

Download

### FYI

**Version:** 2.0.6

[Other Versions »](#)

**Last Updated:** 2009-3-31

**Requires WordPress Version:** 1.5  
or higher

**Compatible up to:** 2.8

[Author Homepage »](#)

## Get Recent Comments

- Best for smaller blogs because the links to the posts with the most recent comments get linked to from the homepage. Increasing freshness in the Google index.

## Download this Plugin

- <http://wordpress.org/extend/plugins/get-recent-comments/>

See what others are saying...

1. [Plugin: Get Recent Comments] How can i don't display de comments blockquotes?
2. [Plugin: Get Recent Comments] It doesnt work with Wordpress 2.8 [Plugin: Get Recent Comments] Wrong WP Admin with a CSV install

# Essential Plugins: Google News Sitemap Generator

Extend Home

---

Plugins

- Developer Center

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Themes

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Ideas

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Kvetch!

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## Popular Tags [More »](#)

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Post (777)

admin (585)

post (542)

plugin (536)

sidebar (497)

comments (449)

images (323)

links (314)

google (283)

page (277)

rss (240)

twitter (233)

## Google News Sitemap Generator

Description Installation Stats

Authors: **Chris Jinks, David Stansbury**

Automatically generates a Google News XML sitemap for submission online via Webmaster Tools.

Follows Google guidelines:

- 1000 item limit
- Posts from the last 3 days

## Google News Sitemap Generator

- Generates a sitemap in the proprietary Google News Sitemap format.

## Download this Plugin

- <http://wordpress.org/extend/plugins/google-news-sitemap-generator/>

Download

### FYI

**Version:** v1.3

[Other Versions »](#)

**Last Updated:** 2009-7-27

[Plugin Homepage »](#)

[Donate to this plugin »](#)

### Average Rating



(6 ratings)

See what others are saying...

1. [Plugin: Google News Sitemap Generator] google webmaster sitemaps does not recognize sitemap

2. [Plugin: Google News Sitemap Generator] exclude categories shows error after updating the new vers

3. [Plugin: Google News Sitemap Generator] Category keywords

4. [Plugin: Google News Sitemap Generator] Don't see the sitemap

# Essential Plugins: Google Web Sitemap Generator

- Extend Home
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- Popular Tags [More »](#)
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- twitter (200)

## Google XML Sitemaps

[Description](#) [Installation](#) [Faq](#) [Screenshots](#) [Other Notes](#) [Stats](#)

**Author:** [Arne Brachhold](#)

This plugin will create a Google sitemaps compliant XML-Sitemap of your WordPress blog. It supports all of the WordPress generated pages as well as custom ones. Everytime you edit or create a post, your sitemap is updated and all major search engines that support the sitemap protocol, like ASK.com, Google, MSN Search and YAHOO, are notified about the update.

Related Links:

[Download](#)

### FYI

**Version:** 3.1.4

[Other Versions »](#)

**Last Updated:** 2009-6-21

**Requires WordPress Version:** 2.1 or higher

**Compatible up to:** 2.8

[Author Homepage »](#)

[Plugin Homepage »](#)

[Donate to this plugin »](#)

## Google Web Sitemap Generator

- Generates an XML Sitemap that is compatible with Google and most other major search engines. Increases ease of crawlability for the search engines and also improves frequency of crawl.

Average Rating

★★★★☆  
(2 ratings)

See what others are saying...

## Download this Plugin

- <http://wordpress.org/extend/plugins/google-sitemap-generator/>

1. [Plugin: Google XML Sitemaps]

How long does it take to generate a sitemap?

2. [Plugin: Google XML Sitemaps]

"not found" errors from Google Webmaster Tools

3. Is there a locale in Google XML

# Essential Plugins: Page Links to

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image (323)

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page (277)

rss (240)

twitter (233)

## Page Links To

Description Installation Screenshots Stats

Author: [Mark Jaquith](#)

Page Links To is a plugin that allows you to make a WordPress page or post link to a URL of your choosing, instead of its WordPress page or post URL. It also will redirect people who go to the old (or "normal") URL to the new one, using a redirect style of your choosing (301 Moved Permanently is standard, but you can enable 302 Moved Temporarily redirects if you wish.)

This is useful for setting up navigational links to non-WordPress sections of

### Page Links to

- Allows you to redirect any page/URL to any other page/URL of your choice. You can even choose a 301 redirect or 302 redirect option. Note: Always use 301 redirect though.

### Download this Plugin

- <http://wordpress.org/extend/plugins/page-links-to/>

Download

#### FYI

Version: 1.8

[Other Versions >](#)

Last Updated: 2009-4-18

Requires WordPress Version: 2.7  
or higher

Compatible up to: 2.8

[Author Homepage >](#)

[Plugin Homepage >](#)

[Donate to this plugin >](#)

#### Average Rating



(55 ratings)

#### See what others are saying...

1. [Plugin: Page Links To] Page Links To - Not opening links in same tab
2. can't link the pages to another website
3. List Posts With Custom Fields as List Posts

# Essential Plugins: Redirection

Extend Home

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Kvetch!

Popular Tags [More »](#)

widget (883)

Post (777)

admin (585)

posts (542)

plugin (536)

sidebar (497)

comments (449)

images (323)

links (314)

google (283)

page (277)

rss (240)

twitter (233)

## Redirection

[Description](#) [Installation](#) [Faq](#) [Screenshots](#) [Other Notes](#) [Changelog](#) [Stats](#)

**Author:** John Godley

Redirection is a WordPress plugin to manage 301 redirections, keep track of 404 errors, and generally tidy up any loose ends your site may have. This is particularly useful if you are migrating pages from an old website, or are changing the directory of your WordPress installation.

New features include:

### Redirection

- Unlike 'Page Links to', this plugin allows you to find 404 pages and redirect them to other locations.

★★★★☆  
(69 ratings)

### Download this Plugin

- <http://wordpress.org/extend/plugins/redirection/>

Download

#### FYI

**Version:** 2.1.22

[Other Versions »](#)

**Last Updated:** 2009-7-13

**Requires WordPress Version:** 2.3  
or higher

**Compatible up to:** 2.8.1

[Author Homepage »](#)

[Plugin Homepage »](#)

[Donate to this plugin »](#)

#### See what others are saying...

...the redirections after an update  
are not working anymore...  
2. HELP! Comment Redirection  
3. [Plugin: Redirection] - Help!! -  
...installation nothing works  
...ection plugin - 404 error -  
...favicon

# Essential Plugins: SEO Smart Links

Extend Home

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Popular Tags [More »](#)

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google (299)

page (277)

rss (240)

twitter (235)

## SEO Smart Links

[Description](#) [Installation](#) [Faq](#) [Screenshots](#) [Other Notes](#) [Stats](#)

**Author:** [Vladimir Prelovac](#)

SEO Smart Links provides automatic SEO benefits for your site in addition to custom keyword lists, nofollow and much more.

SEO Smart Links can automatically link keywords and phrases in your posts and comments with corresponding posts, pages, categories and tags on your blog.

Further SEO Smart links allows you to set up your own keywords and set of matching URLs. Finally SEO Smart links allows you to set nofollow attribute and

### SEO Smart Links

- Allows for consistent inline links in posts, comments, etc. to specified destination URLs. Helps to drive consistent anchor text to landing pages of your choice.

### Download this Plugin

- <http://wordpress.org/extend/plugins/seo-automatic-links/>

Download

#### FYI

**Version:** 2.1

[Other Versions »](#)

**Last Updated:** 2009-5-26

**Requires WordPress Version:** 2.3  
or higher

**Compatible up to:** 2.7

[Author Homepage »](#)

[Plugin Homepage »](#)

[Donate to this plugin »](#)

Average Rating

4.5 out of 5

(32 ratings)

[See what others are saying...](#)

1. [Plugin: SEO Smart Links] Not working for me to
2. [Plugin: SEO Smart Links] Not working for me
3. [Plugin: SEO Smart Links] Great
4. [Plugin: SEO Smart Links] Causes huge CPU spikes

# SEO for WordPress Blogs

## SEO Overview

- How a Webpage Ranks Well in Search Engines
- Search Engine Market Share
- User Search Behavior

## Keyword Research

- Google Trends/Hot Trends/Insights for Search
- Google Keyword Research Tool
- MS/Bing xRank

## Site Structure

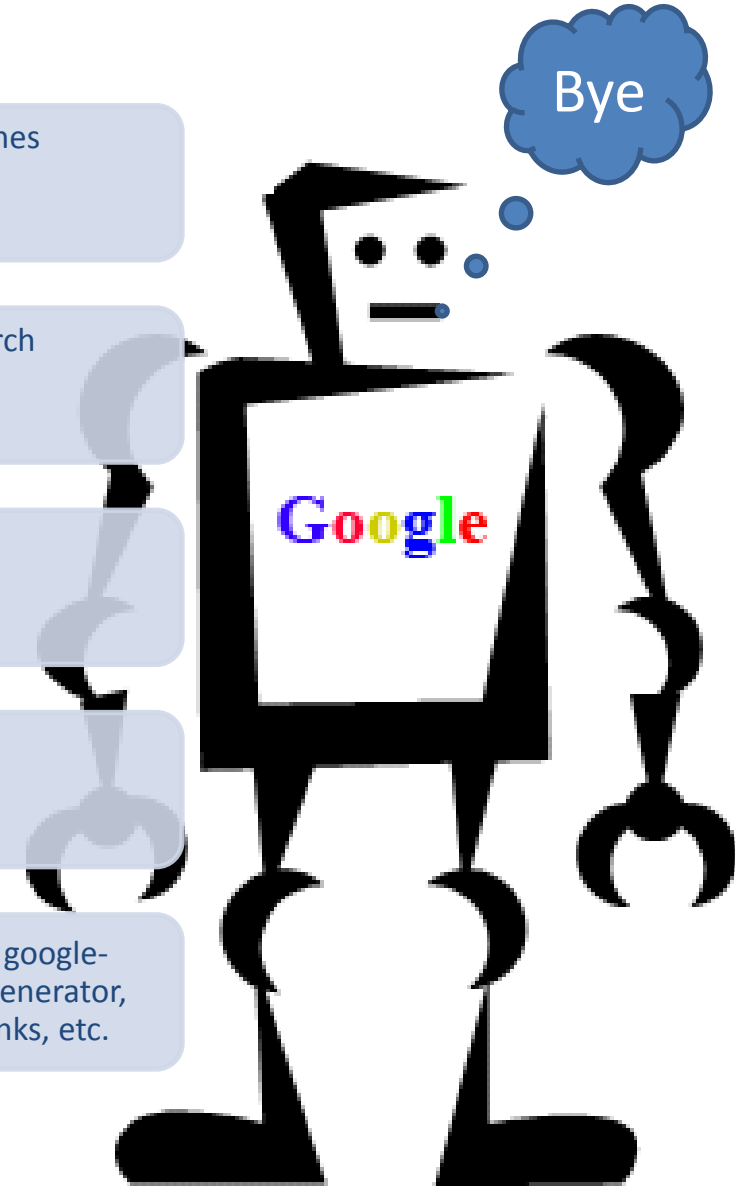
- Linking Structure
- Duplicate Content Mitigation
- HTML Elements for SEO Emphasis

## Site Visibility

- Sitemaps & Google Webmaster Tools
- Google News Site Submission/Nuances
- Google Blog Search Site Submission

## Essential Plugins to Do It!

- all-in-one-seo-pack, get-recent-comments, google-news-sitemap-generator, google-sitemap-generator, page-links-to, redirection, seo-automatic-links, etc.



# Contact Info

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  - Passport Number: 443876284